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Media Advisory

Saks Fifth Avenue unveils fall collection with charitable WANT IT! Fashion Show.

Saks Fifth Avenue's WANT IT! Fashion Show will launch a preview of the fall's hottest fashion trends to raise money for the Frankie Lemmon School and Development Center.

WHO: Saks Fifth Avenue and the Frankie Lemmon Foundation

WHAT: Fall 2008 WANT IT! Fashion Show

WHERE: Saks Fifth Ave, Triangle Town Center, Raleigh, NC

WHEN: Tuesday, September 9, 2008, from 6 p.m. to 9 p.m.

FACTS: \$85,000 of merchandise was sold at the 2007 Fall WANT IT! Fashion Show.

Five percent of event sales will benefit the Frankie Lemmon School.

The show's models are supporters of the Frankie Lemmon School. This year, children from the Frankie Lemmon School and Development Center will be models in the show as well.

This event will be open to the public.