

CONTACT: Lauren Deloatch  
919-845-8880  
lauren@trianglewineexperience.org

## **Media Advisory**

### **Saks Fifth Avenue unveils spring collection with charitable WANT IT! Fashion Show.**

Saks Fifth Avenue's WANT IT! Fashion Show will launch a preview of the spring's hottest fashion trends to raise money for the Frankie Lemmon School and Development Center. This season's trends include bright color for women and structured grey suits for men.

**WHO:** Saks Fifth Avenue and the Triangle Wine Experience, a Frankie Lemmon Foundation Benefit

**WHAT:** Spring 2008 WANT IT! Fashion Show

**WHERE:** Saks Fifth Ave, Triangle Town Center, Raleigh, NC

**WHEN:** Tuesday, March 11, 2008, from 6 p.m. to 9 p.m.

**FACTS:** \$85,000 of merchandise was sold at the 2007 Fall WANT IT! Fashion Show.

Five percent of event sales will benefit the Frankie Lemmon School.

The show's models are supporters of the Frankie Lemmon School.

This event will be open to the public.

NBC 17's Melanie Sanders will be MC for the runway.